

Equine Entrepreneurship II

Advanced methods of strategic planning for the long-term success and viability of a business venture

Objective – The participant will enhance their understanding of the challenges confronting entrepreneurs in the equine industry while developing a comprehensive business plan for an equine business

Specific topics covered in the course include:

- Decision making under uncertainty
- Risk management
- Tax management
- Cash Flow Budgeting
- Income Statement
- Net Worth Statement
- Ratio Analysis and Shock Analysis
- 2 to 10 year projections for the business
- Managing adverse business results

Course Project – Prepare and present a comprehensive business plan for an equine related business